

HEY

My name is Kami and I am a Visual Designer from Jaffa.

Ever since I was a little girl I found myself having great interest in the art and design world.

I see in communication design an amazing tool that can be used to express opinions, beliefs and transmit messages in the most precise way.

I am passionate about a large range of creations - from motion design and story telling to product design and I am always open for new and exiting challenges that will come in my journey.

EDUCATION

- 2023-present **Student at Royal College of Art**, London, UK - MFA Communication
- 2023 **Edmond de Rothschild Center's** professional development program, Tel-aviv Jaffa, IL
- 2018-2022 **Student at Holon Institution of Technology (H.I.T)**,
Department of Visual Communication
- 2021 **Student at Design Factory International**, Hamburg, Germany
Department of Visual Communication
- 2009-2014 **Ironi Alef, School of Art**, Tel-aviv Jaffa, IL. Major- Art and Biology

ARMY SERVICE

- 2016-2017 **Commander in the Psychotechnic Department**
Managed a team of 13 individual soldiers, providing personalized support through weekly one-on-one meetings, coordinating weekly team gatherings, and resolving personal and professional challenges.
Constructed tailored career advancement plans for each team member and for the department.
Additionally, responsible for schedule planning, curriculum development, and optimizing interview processes
- 2015-2016 **Psychotechnical Interviewer**
Regularly conducted interviews, averaging approximately 4 interviews per day, which involved thorough analysis and the preparation of interview reports and summaries

WORK EXPERIENCE

- 2023-present **Designer at "Leaders"** - Influencer marketign group, Tel-Aviv Jaffa, IL
- Monthly gunt design for recurring clients.
 - Video editing.
 - Strategic thinking on enhancing and evolving graphic language for social media.
 - Conducted conversations with diverse company workers concerning conceptual design and the development of visual language.

2022-2023 **Designer at "& A Loving Mother"** - Creative Agency, Tel-Aviv Jaffa, IL

- Engaged in ongoing collaboration with the Jewish Agency, encompassing the design of stories and posts, video editing, and website design.
- Collaborated with various management teams within the Jewish Agency.
- Edited and designed graphic content for user-generated videos (UGC).
- Involved in the creation of presentations and website design for "& A Loving Mother".

2021-2022 **Designer at "Igloo Creatuve House"** - Animation Studio, Tel-Aviv Jaffa, IL

- Creation and design of storyboards.
- Responsible for design work and content assignments for the company.
- Collaborated effectively with in-house designers.
- Worked under the guidance of the Art Director and Creative Director

2018-2021 **House photographer of the "Shaffa Bar"**, Tel-Aviv Jaffa, IL

2020 **"KAMI"- Boutique fashion line**, included hand made embroidered T- Shirts and dresses. Sold online - Design, tailoring, marketing

VOLUNTEER WORK

2023 **Design consultant at "Design Terminal"** - "OUTBOX" association, Bat-Yam, IL

2014-2015 **Pre army service year at "The Open Space Farm"** - Therapeutic farm, Kfar Shmuel, IL

- Engaged in working with at-risk youth, children with special needs, and autistic children.
- Participated in team meetings.
- Provided support in the day-to-day management of the farm

EXHIBITIONS

2020 **"RE-START", group art exhibition** - Curator and participant artist, Shaffa, Tel-Aviv Jaffa, IL

2020 **Participating artist, "Simply Live Your Life" magazine** - photography magazine created by "Merck Company" in order to raise awareness of multiple sclerosis

2019 **"Contour", group photography exhibition** - curator and participant artist, Jaffa Theatre, Tel-Aviv Jaffa, IL

ADDITIONAL INFORMATION

Language Hebrew - mother-tongue
English - excellent

Computer skills Mac OS and Windows | Photoshop | Illustrator | InDesign
Lightroom | Premier | After Effects | AAdobe XD | Figma